

Modules:-

Module 1: Managing and Leading: Are they the same?

- Similarities and Differences
- Understanding two different concepts: Effectiveness and Efficiency
- Task oriented vs. people oriented managers

Module 2: Transactional vs. Transformational Leadership

- What is the difference?
- The significance of Transactional Leadership
- The significance of Transformational Leadership
- Frameworks of Transformational Leadership

Module 3: The way forward: Developing Transformational Leadership

- Background scenarios to Transformational Leadership
- Understanding Perception and Reality
- Emotional Intelligence and Transformation
- Theory "U" of Change and Learning

TRANSFORMATIONAL LEADERSHIP FOR THE CHANGING LANDSCAPE

COMFORI SDN BHD

Objectives

- differentiate between being a manager and a leader
- understand the significance of being a transactional leader versus a transformational leader
- relate the circumstances that enhances the importance of transformational leadership in today's work environment
- appreciate the skills and knowledge required to develop transformational leadership
- practice the competencies of a transformational leader in each individual work context

This programme is designed to give participants a deep insight into the meaning of being transformational and to help overcome the stereotypes and inaccurate assumptions of the concept. It is an interactive programme aimed to serve as a platform for experiential learning and discovery through brainstorming sessions, discussions, quizzes, role-play, case studies, networking and reflective reviews.