

# TECHNICAL REPORT WRITING



## OVERVIEW

Well written technical reports result in cost and time savings as both business and technical readers can quickly get actionable information from a single report.

You'll get these great benefits:

- Pinpoint what readers look for in a report
- Effectively connect technical content with business goals
- Use tact to reach out to hostile readers
- Allow readers to systematically find what they need by using structured writing
- Write layered reports which reach out to technical and non-technical readers simultaneously
- Persuasively communicate your key findings to your readers

## OBJECTIVES

- Understand the impact of reader needs on your report presentation
- Help readers find what they need by using structured reports
- Enable technical and business readers to take quicker action

## WHO SHOULD ATTEND?

Executive and managers who are considering implementing Six Sigma and want to understand its core concepts and benefits.

## WORKSHOP OUTLINE

- Understand the impact of reader needs on your writing
- Share the findings persuasively with your readers
- Analyse the facts critically
- Share the findings persuasively with your reader

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