

# Monitoring & Measuring Training Effectiveness (ROI) and Training Module Development

AVAILABLE FOR OFFLINE & ONLINE

## OVERVIEW

Many training programs fail to deliver the expected organizational benefits. Having a wellstructured measuring system in place can help you determine where the problem lies.

On a positive note, being able to demonstrate a real and significant benefit to your organization from the training you provide can help you gain more resources from important decisionmakers.

## OBJECTIVE

- Understand the importance of measuring the training effectiveness
- Develop the skills and knowledge on method of evaluation
- Exploring the level of evaluation using Kirk Patrick Model
- Able to evaluate the ROI on training using non-monetary KPI



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