

**SBL CLAIMABLE**

# THE INSPIRING PRESENTER: HOW TO CREATE AND DELIVER HIGH IMPACT PRESENTATIONS

## OVERVIEW

I'm sure at some point or other we have all had to sit through a boring presentation. It's always disappointing as the subject matter is obviously of interest to us as why else would we have been there. Presentations don't need to be boring! A good presentation communicates your thoughts and ideas effectively to numerous individuals, using a variety of tools and techniques which get your message across.

This workshop will benefit anyone who presents to any size group of individuals; a trainer, a meeting facilitator, speaker, or front line manager. No matter which role you have, this workshop will help you become more efficient and proficient with the skills of providing information to others.

## OBJECTIVES

- Prepare your message, perform a needs analysis
- Different presentation delivery methods
- Create an attention grabbing front and opening slides
- Verbal and non-verbal communication skills
- How to pitch your product by identifying your unique selling point

## COURSE OUTLINE

- What's the message?
- Speak like a STAR
- How to structure your presentation
- verbal communication skills
- non-verbal communication skills
- pitch your product



## WHO SHOULD ATTEND?

- Sales Professionals
- Human Resources
- Sales Executives
- Executives
- Anyone keen to Improve on their Presentation Skills



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