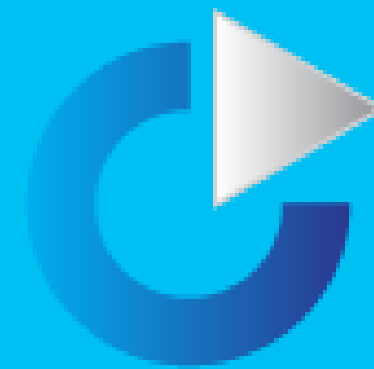


“DIGITISATION EATS CULTURE EATS GROWTH”

**BY GERARD PILLAI
CHIEF STRATEGY EVANGELIST
ALIAS INNOVATION SDN BHD
(EIC GROUP)**



ALIAS INNOVATION SDN BHD
FUTURIZING INNOVATION



ei Content
knowledge house

ABOUT ALIAS INNOVATION AND EIC AND WHAT WE DO

A special purpose vehicle under the EI Content Group, specialising in HealthTECH solutions with clients in public and private sector including Klinik Kerajaan, Government Hospitals and Specialist Private Hospitals.

<http://www.alias-innovation.com>

<http://www.icontent.my>

<http://www.e-health.my>



Our own proprietary Medikal Solution. Award winning company with installations in Malaysia and regionally. Also involved in Medical equipment and healthcare facilities management. Partner with one of Aseans largest medical equipment distributors. Vetted and recognised by Ministry of Health and MIMOS.

WHAT WERE THE CHALLENGES FACED

- Initial MCO, Slowdown generally in market, even impacted the Healthcare sector. Current reports indicate private hospitals and clinics have seen nearly 70% drop in patients.
- Legacy medical equipment, lack of maintenance and low digital intervention.
- The need for data to be ported fast and analysed especially during the pandemic. Not enough trained personnel for maintenance on site.

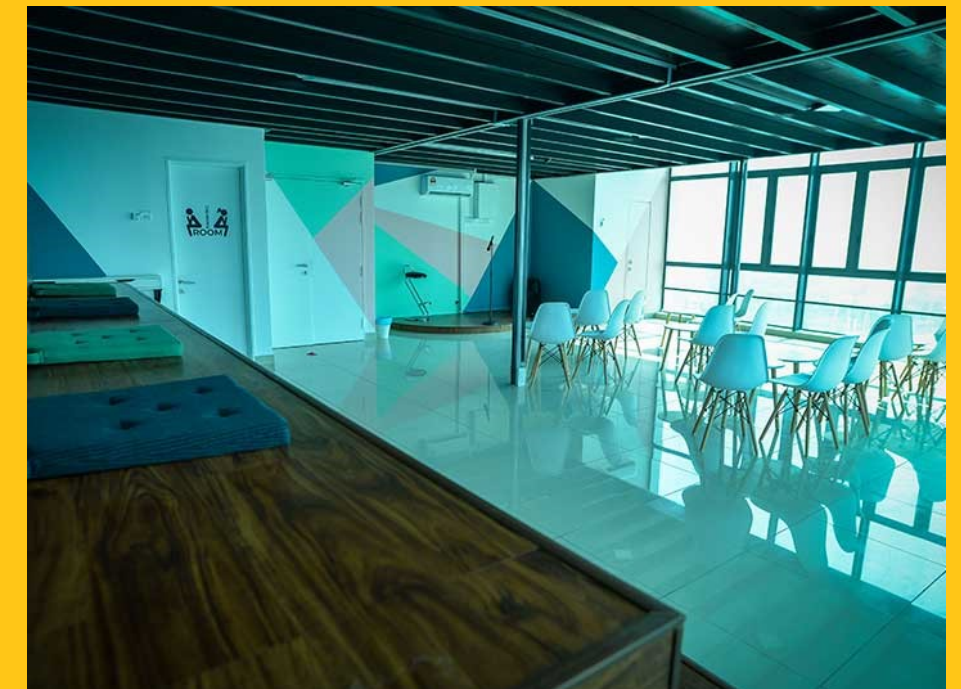


HOW WE ADDRESSED THEM AND WHAT WERE THE BENEFITS

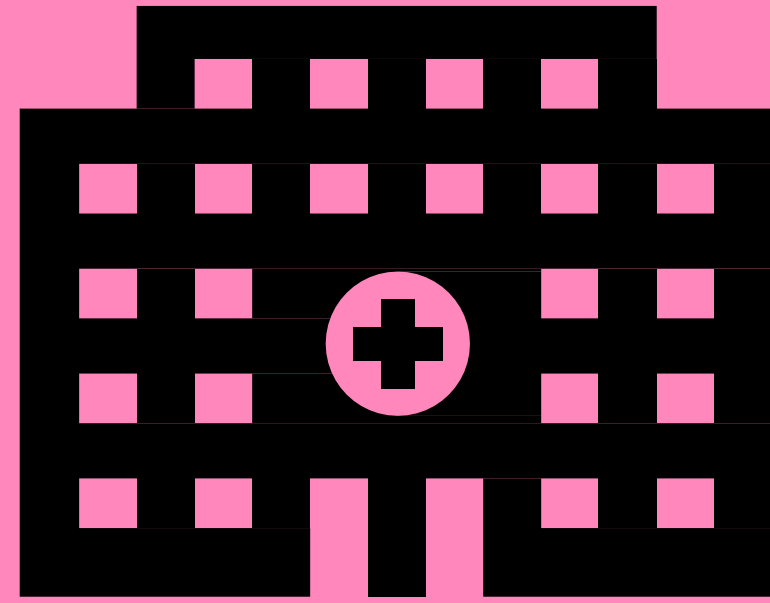
Applied our **SUMO** approach. Digital Transformation Strategy. Asked Questions and Mapped Out the Framework.

- Level of Automation
- Asset / Equipment Audit
- Number of Trained Personnel
- Tracking and Monitoring

S.U.M. 



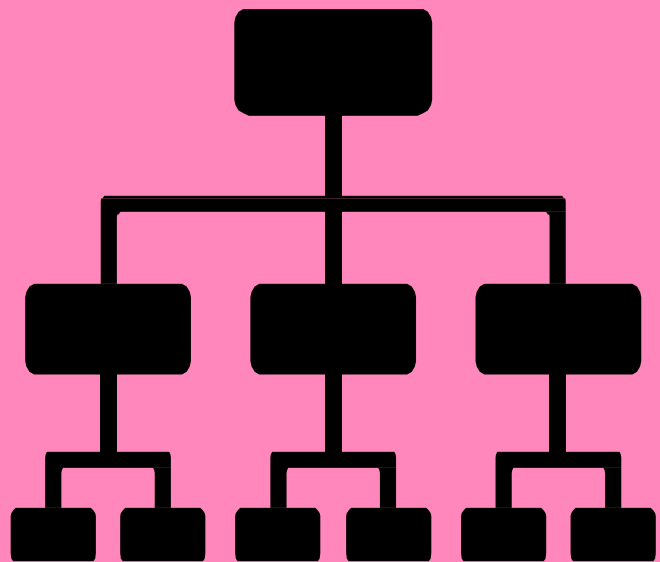
Clinics, Hospitals



**Healthcare
professionals and
Front-liners**

**WHO WERE THE
BENEFICIARIES ?**

Management



**State Government,
Ministry, Suppliers**



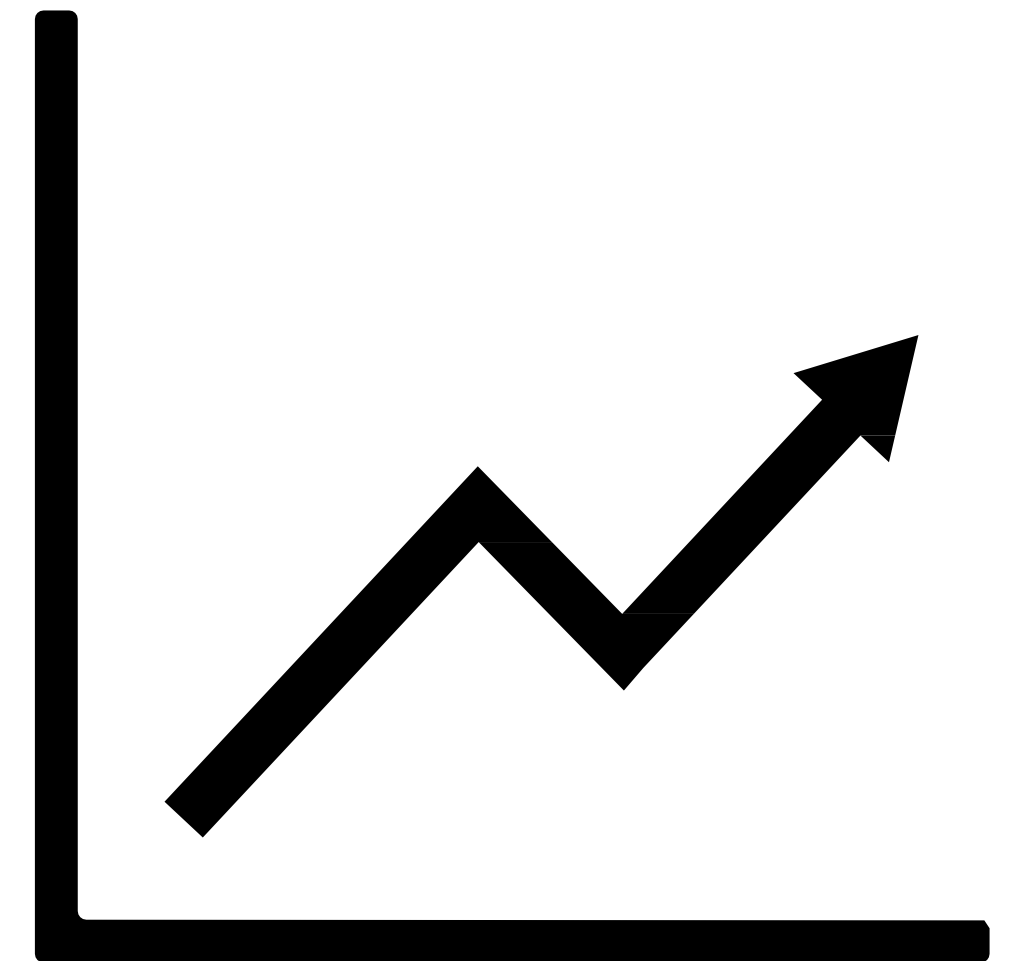
WHY IS IT IMPORTANT FOR A FRAMEWORK?

- To have a Structure
- Identify Stakeholders
- Identify Challenges and Hotspots
- Address the areas
- Solutioning



MOVING FORWARD

- Identify Issues
- Agree on Digital Transformation Path
- SUMO Approach
- Identify Core Action Group
- Map out Milestones and Goals, Outputs
- Timelines and Measurement



THANK YOU !

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