



SUPERCHARGE YOUR SALES: APPLYING PSYCHOLOGY & NLP FOR MORE PROFITS

OVERVIEW

Do you want to increase your sales? Do you want to close more deals? Do you want an edge over your competition? Many successful sales people all over the world have been using psychology and NLP to enhance their performance and success rate in the last 30 years.

This two-day fun workshop will teach you these techniques that you can take back and apply immediately to boost your own success.

OBJECTIVES

By the end of this course you will learn:

- How people process information in their minds and how you can use this to understand them better
- How to use NLP to control how you feel and ensure you are feeling top of your game each time you go into a sales process
- How to apply NLP to quickly gain rapport and trust so you can influence people more

WHO SHOULD ATTEND

- Sales Manager, Sales Executives, Marketing Personnel,

WORKSHOP OUTLINE

- An Overview of Psychology and NLP for Sales
- How People Process Information in Their Minds and How You Can Use This to Understand Them Better
- How to Control How You Feel and Ensure You Are Feeling Top of Your Game Every Time
- How to Quickly Gain Rapport and Trust So You Can Influence People More
- How to Set Frames to Control The Interaction with Others to Your Benefit
- How to Use Language Patterns to Re-frame How People Think
- How to Use NLP Meta Programs to Sell More

If you have any enquiries, please contact

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