

COURSE OVERVIEW

The aim of the course is to create an understanding for the area of logistics. Logistics as a corporate function integrates the goals of the effective management of materials; information and product flows towards, through and from an organisation. The course deals with central logistics activities, e.g. warehousing, purchasing and transportation management, as well as trade-offs between these activities.

WHO SHOULD ATTEND

- Logistics Managers /Executives/Coordinators
- Materials/Inventory Managers/Executive/Supervisors
- Distribution Managers/Executives/Supervisors
- Warehouse Managers/Executives/Supervisors
- Materials Planners/Executives/Supervisors
- Shipping/Traffic Managers/Executive/supervisors



MASTERING LOGISTIC MANAGEMENT SKILLS

OBJECTIVES

- Develop an understanding for intermediate level of logistical questions, activities, functions, and possible trade-offs
- Able to analyse logistical cases and problems, apply different models, and evaluate the applicability of these models in different situations and industries
- Develop their knowledge and skills in several different areas: - e.g. warehousing, purchasing and transportation management, and trade-offs between these activities
- Understand and manage logistic organisation effectively
- Understand logistics performance and provide efficient customer service

SBL CLAIMABLE



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