



FUNDAMENTALS OF EFFECTIVE LOGISTICS MANAGEMENT

OVERVIEW

Logistics can be considered as a tool for getting the products and services where they are needed and when they are desired. It is difficult to accomplish any marketing or manufacturing without logistical support. It involves the integration of information, transportation, inventory, warehousing, material handling, and packaging. The operating responsibility of logistics is the geographical repositioning of raw materials, work in process, and finished inventories where required at the lowest cost possible

OBJECTIVE

This is a very comprehensive course and covers:

- ❖ Understand the different areas of the Logistics and their interrelationships.
- ❖ Develop knowledge and skills in the operations of warehousing, inventory, transport and sustainable business relationships.
- ❖ Reduce cost through well-planned and executed collaborative negotiations with logistics service providers.
- ❖ Evaluate both Domestic & International Transportation problems and effectively develop and present actionable solutions.
- ❖ Have a critical understanding of current developments in transport and logistics systems.
- ❖ Evaluate and recommend warehouse and DC strategies, tactics, and systems to ensure companies efficiently and effectively manage their distribution processes at the regional, national, and international levels.

WHO SHOULD ATTEND

- ❖ Logistics, Warehouse, Sales, Planning Managers
- ❖ Logistics, Warehouse, Sales, Planning Executives/Officers/Supervisors
- ❖ Logistics, Warehouse, Sales, Planning Team Leaders and Clerical staff

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