



# MANAGING BILL OF LADING IN GLOBAL SHIPPING

## OVERVIEW

Shipping Functions and related activities are to be reckoned as a fulfillment and tactical process and not merely an operational business activity. In global shipping, at each segment of the sea distribution chain, the cargo flow must be identified and relevant beneficiaries should be aware of their role and liability. The bill of lading acts as a legal safety net for the consignor, consignee and carrier within their limitation and scope. However, in the contract of affreightment, the carrier is protected more and immunized to most aspects of the shipping contractual undertakings.

## OBJECTIVE

At the end of the course, the participant would be able to:

- ❖ Learning to interpret bill of Lading and the contract of affreightment
- ❖ Understanding the terms and conditions in the carriage of goods by sea
- ❖ Familiarizing the pitfalls and shortfalls of bill of lading in fulfillment chain
- ❖ Addressing the global risks and costs factors of bill of lading in practice

## WHO SHOULD ATTEND

This course is specially designed for all shipping personnel, executives and managers. This course is beneficial and relevant to staff from Logistics, Distribution, Procurement, Marketing, Planning, Costing and Finance.

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