

INVESTING IN YOUR COMPANY'S HUMAN CAPITAL: STRATEGIES TO AVOID SPENDING TOO LITTLE OR TOO MUCH



INTRODUCTION

People's needs, values, and attitudes change thereby driving unforeseeable behaviors. This unpredictability makes investing in people a high-risk adventure. There are different values systems regarding the utility of employees. These tend to lead organizations to under- or over – invest in their human capital. The interesting point is that any value system can be effective. Still, the question remains for the executive who must make the investment decision, "Which approach is right for my organization now?" This 2 days program provides a thorough and detail explanation of human investment options from which an executive can make a better decision.

OBJECTIVES

At the end of the training, participants will be able to:

- Understand basic strategies of human capital investment
- Maintain efficient human capital investment
- Benchmark on best practices
- Identify signs of over-investing and its effects to the organization
- Calculate ROI
- Link ROI to decision making

WHO SHOULD ATTEND?

Managers, Executives, Senior Administrators, HODs, HR and who serve in leadership positions

COURSE OUTLINE

- Let Others Do it
- Invest The Minimum
- Invest With The Rest

- Invest Until It Hurts
- Invest As Long As There Is A Payoff



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