

# EMPLOYEE RETENTION



## INTRODUCTION

As companies are enduring business challenges, it is important that managers and team leaders are well equipped with the essentials to retain productive employees. High turnovers of staff can lead to big operating costs and severe interruptions to business performance.

The primary focus of employee retention is to maximize productivity and promote continuity of effective performance with the least operating costs. Such objective can only be achieved through a dedicated team of loyal employees. The power to reinforce employee retention lies in the abilities of the managers and team leaders in a company. The training is specially designed to put the passion into retaining productive employees and highly energize managers and team leaders to implement everything necessary to ensure a high level of employee satisfaction and motivation.

By reinforcing employee retention, managers and team leaders will be able to achieve the organization's objective and accelerate business growth with minimum staff turnover expenses and performance interruption. Time and Money spent in training replacements will be kept to the very minimum.

## WHO SHOULD ATTEND?

Executives, Managers and Senior Managers with responsibilities to retain productive employees and wish to improve their employee retention skills for maximum productivity.

## COURSE OUTLINE

- Employee Retention: The Big Picture
- Inspiring A Shared Vision & Common Goals
- Important Role Of Managers (Heads)  
In Employee Retention: Dual Mind-sets

## OBJECTIVES

1. To retain committed and loyal employees for business growth and continuity
2. To minimize high staff turnover running expenses
3. To build a strong connecting power with the employees
4. To raise the level of productivity and effectiveness through loyal employees
5. To prevent brain drain of talents
6. To execute succession planning without fear

- Learning Environment: Place To Grow
- Competitive & Fair Policies On Reward Systems



If you have any enquiries, please contact  
+60 (3) 56213630 or  
email: [info@comfori.com](mailto:info@comfori.com)

**SBL CLAIMABLE**

