

# ADVANCED BUDGETING AND COST MANAGEMENT

## OBJECTIVES

- Refine costing and budgeting terminology used in business
- Understand the importance of a well-defined costing and budgeting process
- Determine full costs of outputs for the goods and services provided
- Master traditional techniques and recent best practices on budgeting / cost management
- Link finance and operation for budgeting purposes and strategy execution
- Learn how to build a comprehensive performance measurement system

## WHO SHOULD ATTEND?

- Those who want to gain control of the firm's financial standing and obtain a firm grasp on the numbers side of their job
- Financial Professional, Professional R&D, Sales/Marketing Professional, General Accounting Professional, Business Unit Professional
- Anyone who wants to refine and advance the budgeting and costing knowledge

## WORKSHOP OUTLINE

**Module 1: INTRODUCTION: THE RELEVANCE OF BUDGETING AND COST MANAGEMENT WITHIN STRATEGY EXECUTION**

**Module 2: THE BUDGETING FRAMEWORK AND ITS ROLE WITHIN THE MANAGEMENT PROCESS**

**Module 3: COST MANAGEMENT FOR BUDGETING PURPOSES**

**Module 4: TRADITIONAL VS. ADVANCED TECHNIQUES IN COST-CONTROL**

**Module 5: BROADENING THE PERFORMANCE MEASUREMENT SYSTEMS**

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