

# FINANCE FOR NON-FINANCE PROFESSIONALS

## OBJECTIVES

- Master the interpretation of financial statements and identify key financial concerns
- Know how to analyse and evaluate key financial Indicators
- Identify current vital financial indicators that are important to your organisation.
- Know your firm's finances and what that means for the present and future.

## WHO SHOULD ATTEND?

This seminar is most suitable for non-finance professionals who need to develop basic financial awareness in order to understand the implications of their day-to-day decisions on companies' financial success and be more effective in managing the budget in their respective areas.

## WORKSHOP OUTLINE

- Module 1: THE NATURE OF FINANCIAL ANALYSIS**
- Module 2: INCOME STATEMENT AND BALANCE SHEET**
- Module 3: CASH FLOW**
- Module 4: MEASUREMENT OF PERFORMANCE**
- Module 5: WORKING CAPITAL MANAGEMENT**
- Module 6: COST CONTROL STRATEGIES**
- Module 7: IMPROVING PROFITABILITY THROUGH COST ANALYSIS AND PROFIT PLANNING**
- Module 8: DECISION MAKING FOR CAPITAL INVESTMENT PROPOSALS**

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