

SBL CLAIMABLE

CORPORATE GROOMING & SOCIAL ETIQUETTE



OVERVIEW

Image is a powerful tool for business professionals. Image constitutes of appearance and personality. Both are as important as the quality of the product they market. Just like all good products; they require great packaging. Business not only require being good in the hard skills, but also need to be proficient in the business culture.

OBJECTIVES

- Understand the concept of “ Looking Good & Feeling Great”
- Improve and internalize professional business etiquette and mannerism through enhanced communication and interpersonal skills
- Internalize the principles of 4 Platinum Rules of Personalities
- Elevate their self-confidence through proper skincare, basic personal hygiene and appropriate make up skills for good grooming

COURSE OUTLINE

- Your Image Is Your Asset
- Professional Decorum
- Social Etiquette in The Business World
- The Platinum Rules of Behavioural Styles
- Decoding the Dress Code
- Head to Toe

WHO SHOULD ATTEND?

- Young executives in entry level position
- Middle management executives/managers.



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